

## Conference Schedule

May 1, 2010

Consultations are in Room 204

TIME	SPEAKER	EVENT	ROOM
7:30 – 8:40 am		Registration and Continental breakfast	LDB 2 <sup>nd</sup> Floor Lobby
8:00 – 8:40 am		Consult Sign-Ups	Main Room
8:40 - 8:50 am	John DeSimone	Announcements	Main Room
8:50 - 9:00 am	Susan Meissner	Drawing for Winners of CMS service	Main Room
9:00 - 9:45 am 1 <sup>st</sup> KEYNOTE ADDRESS	Kathy Collard Miller	<i>Coping with Criticism, Compliments and Competition</i>	Main Room
<b>9:45 - 10:00 am</b>		<b>BREAK</b>	<b>Main Room</b>
10:00 - 10:10 am		Logos Software Drawing	Main Room
10:00 - 10:45 am 2 <sup>nd</sup> KEYNOTE ADDRESS	Mick Silva WaterBrook Press	<i>Holding Court at The Shack: Reaching the Spiritually-Interested” How a self-published run-away bestseller launched a secret publishing revolution – and what it means for you</i>	Main Room
<b>10:45 - 11:00 am</b>		<b>BREAK</b>	<b>Main Room</b>
11:00 - 11:50 am 1 <sup>st</sup> Breakout Sessions & Intensive Workshops	Brian Bird	<i>The Basics of Screenplay Writing</i>	207
	Susan King	<i>Writing Devotionals – Four Essential to Writing an Effective Daily Devotional</i>	200C
	Jeff Gerke	<i>Elves, demons, and space marines – the fun and challenge of writing Christian speculative fiction</i>	205
	Kathi Macias	<i>Basic Building Blocks for establishing a successful writing/editing career</i>	206
	Kelly Mortimer Literary Agent	<i>Perils of Publishing</i>	203
<i>Continuing Session</i>	Kathy Ide	Intense Non-Fiction Workshop <b>(Must be pre-registered)</b>	200A
<i>Continuing Session</i>	Susan Meissner	Intense Fiction Workshop <b>(Must be pre-registered)</b>	209
<b>12:00 - 1:00 pm</b>	<b>Lunch</b>	<b>Faculty Hosted Tables</b>	<b>Main Room</b>
1:00 - 1:10 pm	Bonnie Hanson	Beverly Bush Smith Award Announcements	Main Room
1:15 – 2:00 pm 3 <sup>rd</sup> KEYNOTE ADDRESS	John David Ware Founder & President of the 168 Film Project	<i>Discovering and training talented Christians to work and make films in Hollywood</i>	Main Room

TIME	SPEAKER	EVENT	ROOM
<b>2:15 - 3:15 pm</b> <b>2<sup>nd</sup> Breakout Sessions and Intensive Workshops</b>	Nancy Sanders	<i>How to Build a Successful Career as a Children's Writer</i>	Main Room
	John Fox	<i>The Ultimate Strategy Guide for Literary Journal Submissions</i>	207
	Susan King	<i>Writing that Gets Published and Read</i>	200C
	Don Alban	<i>The Editorial Perspective: Strategies for Publishing Inspirational Non-fiction in the Christian Writer's Market</i>	203
	Kathi Macias	<i>Publishing Options in Today's Changing Markets</i>	206
	Susan Osborn	<i>Writing 101 – This class will teach a three-step writing method: How to write and format an article manuscript to an editor's specifications, and how to market.</i>	205
<i>Continuing Session</i>	Kathy Ide	<i>Intensive Non-Fiction Workshop</i> <i>(Must be pre-registered)</i>	200A
<i>Continuing Session</i>	Susan Meisser	<i>Intensive Fiction Workshop</i> <i>(Must be pre-registered)</i>	209
<b>3:15 - 3:30 pm</b>		<b>BREAK</b>	<b>Main Room</b>
3:30 - 4:30 pm <b>3<sup>rd</sup> Breakout Sessions &amp; Intensive Workshops</b>	Jeff Gerke	<i>The Three Mistakes that Will Kill Your Novel's Chances with Editors, and How To Eliminate Them (the mistakes not the editors)</i>	205
	Nancy Sanders	<i>Developing Characters, Plot, and Dialogue with Kid Appeal From Picture Books to Young Adult Novels</i>	Main Room
	Mick Silva	<i>Your Best Book Published Now! From Manuscript to Bestseller – What does it REALLY take to become a published author?</i>	206
	Don Alban	<i>The Third Person Testimonial: Writing Christian Profiles That Work</i>	203
	John Fox	<i>Top Blogging Secrets: How to Build Your Career and Your Brand</i>	207
	Dan Miley	<i>Social Networking Strategies to Maximize Book Sales</i>	200C
<i>Continuing Session</i>	Kathy Ide	<i>Intensive Non-Fiction Workshop</i> <i>(Must be pre-registered)</i>	200A
<i>Continuing Session</i>	Susan Meisser	<i>Intensive Fiction Workshop</i> <i>(Must be pre-registered)</i>	209
4:30 - 4:45 pm	Kathi Macias	WestBow Writers Contest Winners Announced/Closing Remarks	Main Room

*Thank you for Attending!*