



# Conference Schedule

April 29 & 30, 2011  
Mariners Church in Irvine, California

## Friday April 29, 2011

All Events are at Mariners Church, Irvine

TIME	SPEAKER	EVENT	ROOM
5:30 – 6:45 pm		Greet Faculty Buffet Dinner	Upper Room
7:00 – 8:30 pm		Panel Discussion	Upper Room
8:45 – 10:00 pm	Carol Johnson	<a href="#">1<sup>st</sup> Page, Tough Skin Critiques</a>	Upper Room

## Saturday April 30, 2011

	SPEAKER	EVENT	ROOM
7:30 am		Registration and Continental Breakfast	Community Center
7:45 – 8:50 am		Consult Sign-Ups	Community Center
8:50 – 9:00 am	John DeSimone	Announcements	Community Center
<b>1<sup>st</sup> KEYNOTE ADDRESS</b> 9:00 - 9:45 am	Vinita Wright	<b>The Writing Process as Work of the Soul</b>	<b>Community Center</b>
<b>Break</b> 9:45 - 10:00 am	<b>BREAK</b>	<b>COFFEE TIME</b>	<b>Community Center</b>
<b>1<sup>st</sup> Breakout Session</b> 10:00 - 10:50 am	<b>SPEAKER</b>	<b>WORKSHOP TITLE</b>	<b>ROOM</b> LDB=Life Development Building
Beginners	Susan Osborn	Before You Begin	Community Center
Childrens Writing	Nancy Sanders	From Story Arcs to National Parks: How to Write Fiction and Nonfiction for Children	LDB 200B
Business of Writing	Kathi Macias	On Task, On Target, and On Time	LDB 200C
Publishing Trends	Mick Silva	The New Publishing Rules	LDB 203
Book Marketing	John Ware	Pitching Your Book to Hollywood	LDB 204
Magazine Writing	Marilyn White	How to Become a Magazine Columnist	LDB 205
Fiction Writing	Rod Morris	Dialogue Dos & Don'ts	LDB 206
Writing Craft	Susan King	The Christian Writer	LDB 207
<b>2<sup>nd</sup> Breakout Session</b> 11:00 – 11:45	<b>SPEAKER</b>	<b>WORKSHOP TITLE</b>	<b>ROOM</b>
Magazine Writing	Marilyn White	How to Develop and Sell a Magazine Article	LDB 200B



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Blogging	John Fox	Essential Blogging: Starting from Scratch	LDB 200C
Personal Experience	B.J. Taylor	Turning Personal Experience into Stories That Sell	LDB 203
Speculative Fiction	Jeff Gerke	Elves, Demons & Space Marines	LDB 204
Book Marketing	Alice Crider	The Entrepreneurial Author	LDB 205
Devotional Writing	Susan King	Writing Devotionals	LDB 206
<b>11:45 to 1:15 PM</b>		<b>CATERED LUNCH at faculty-hosted tables</b>	<b>COMMUNITY CENTER</b>
<b>2<sup>nd</sup> KEYNOTE ADDRESS 1:15 – 2:00 pm</b>	<b>Simon Tolkien</b>	<b>Becoming a Writer in the Shadow of J.R.R. Tolkien</b>	<b>COMMUNITY CENTER</b>
<b>3<sup>rd</sup> Breakout Session 2:15 - 3:15 pm</b>	<b>SPEAKER</b>	<b>WORKSHOP TITLE</b>	<b>ROOM</b>
YA & Children's Writing	Lauren Yoho	Writing to a YA or Children's Audience: Age is Everything	Community Center
Literary Agent	Carol Johnson	Book Proposals That Make an Impression	LDB 200B
Short Story – Fiction	John Fox	Writing the Christian Short Story	LDB 200C
Writing Craft	Jeff Gerke	Three Mistakes That Will Kill Your Novel's Chances with Editors...	LDB 203
Motivational	Alice Crider	Get Into Your Write Mind	LDB 204
Writing Craft	Mary Demuth	Creating Great Nonfiction	LDB 205
Book Marketing	Jenni Burke	Marketing Your Book Idea	LDB 206
Beginners Workshop	Susan Osborn	Writing 101	LDB 207
<b>4<sup>th</sup> Breakout Session 3:30 - 4:30 pm</b>	<b>SPEAKER</b>	<b>WORKSHOP TITLE</b>	<b>ROOM</b>
Writing Craft	Susan King	Writing That Gets Published and Read	LDB 200B
Fiction Writing	Merrie Destefano	Backstory: The Invisible Spine of the Novel	LDB 200C
Writing Craft	Vinita Wright	Nurturing Your Creative Life in the Real World	LDB 203
Book Pitch Session	John Ware	Pitching Your Book to Hollywood	LDB 204
Self-Editing	Kathy Ide	Polishing Your Pugs	LDB 205
Writing	B.J. Taylor	Secrets of Successful Writers Revealed	LDB 206
Publishing Options	Kathi Macias	Realistic Publishing Options in a Competitive Market	LDB 207